

# NORTH TEXAS IBM USER GROUP MEETING



## About this webinar

Cresco International, as an IBM Business Partner and one of the best implementors of IBM Decision Optimization integrated with Cognos Analytics and SPSS, will take you through a few of the popular use cases of advanced analytics solutions.

- Conversational AI
- Call Center Optimization with IBM Cognos Analytics, Watson Assistant, and Decision Optimization
- Marketing Campaign Optimization with IBM Cognos Analytics, and Decision Optimization
- Update from Think 2023 Orlando



**Date:** 18 May 2023



**TIME:** 9:00 AM - 12:00 PM CDT

**Register Now!**

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info@crescointl.com



www.crescointl.com